



MARCAMOR
I D E A S T O I M P A C T

Marcamor Franchise Opportunity

Build Businesses. Build Your Own Growth Story.

Marcamor Consulting Pvt. Ltd.
Hyderabad, India

Consulting • Branding • Marketing • Technology

About Marcamor

Marcamor Consulting is a **strategic consulting and digital growth firm** helping startups, SMEs, and growing brands scale through integrated solutions.

Our services combine **consulting, branding, marketing, technology, and PR**, enabling businesses to build strong brands and acquire customers.

Highlights:

- 8+ years in business
- 15+ active retainer clients
- Clients across India and international markets
- Expertise in consulting, branding, marketing, and technology

Market Opportunity

The demand for **consulting-driven marketing services** is growing rapidly.

Industry Growth

- India's digital marketing industry projected to cross **₹50,000 crore**
- Startup ecosystem expanding rapidly
- SMEs increasingly investing in digital growth

Businesses today need growth partners, not just agencies.

Our Services



Strategy & Consulting



Branding & Design



Digital Marketing Solutions



Technology Solutions



Market Research



Analytics & Optimization



Public Relations

Why Franchise With Marcamor

Proven Business Model

Refined consulting-driven marketing framework.

Recurring Revenue

Most clients work on 6–12 month retainers.

Strong Brand Support

Operate under a recognized consulting brand.

Central Expertise

Access Marcamor's central strategy and execution team.

Scalable Business

Opportunity to grow across industries and cities.

Two Franchise Models

Marcamor offers two partnership models.

Model 1

Invest • Connect • Earn

Sales-led model with centralized execution.

Model 2

Invest • Set-up • Execute

Operations-led model with local execution.

Model 1:

Ideal for entrepreneurs strong in **networking and business development**.

Invest • Connect • Earn

Franchise Responsibilities

- Client acquisition
- Networking and partnerships
- Relationship management

Marcamor Responsibilities

- Strategy
- Creative execution
- Digital marketing
- Technology delivery

Revenue Sharing

- Marcamor – 80%
- Franchise – 20%

Model 2:

Ideal for entrepreneurs who want to **build and manage a marketing team.**

Invest • Set-up • Execute

Franchise Responsibilities

- Build local team
- Deliver services
- Manage client relationships

Marcamor Responsibilities

- Brand and strategy support
- Sales assistance
- SOPs and training
- Quality supervision

Revenue Sharing

- Franchise – 85%
- Marcamor – 15%

Franchise Investment

Marcamor offers two partnership models.

Model 1

Invest • Connect • Earn

Tier 1 Cities — ₹16 Lakhs

Tier 2 Cities — ₹6 Lakhs

Model 2

Invest • Set-up • Execute

Tier 1 Cities — ₹18 Lakhs

Tier 2 Cities — ₹8 Lakhs

What You Get

Franchise partners receive:

- Brand license and territory rights
- Sales training and onboarding
- Client proposal templates
- Standard operating procedures
- Central strategy and consulting support
- Marketing and execution guidance

Franchise Tenure

- Initial franchise term: 5 years
- Renewal option: additional 5 years
- Exclusive territory allocation per city

ROI Model (Model 1)

Conservative Assumptions

- Average client retainer ₹1,00,000 per month
- Franchise share (20%) ₹20,000 per client

Client Base	6-8 clients
Monthly Income	₹1,20,000 – ₹1,60,000
Annual Income	₹14.4L – ₹19.2L
Investment	Tier 1 – ₹15 Lakhs
Payback	12-15 months

Tier 2 Example

Average retainer	₹80,000
Franchise share	₹16,000
Monthly income	₹96,000 – ₹1,28,000
Annual income	₹11.5L – ₹15.3L
Investment	₹6 Lakhs
Payback	10–14 months

ROI Model (Model 2)

Conservative Assumptions

- Average client retainer ₹1,00,000
- Clients: 8

Monthly Income	₹800000
Marcamor royalty (15%)	₹1,20,000
Revenue after royalty	₹6,80,000

Operating Costs

salariesTeam	₹3.5L – ₹4L
Office and tools	₹1L
Total costs	₹4.5L – ₹5L

Net Profit

- ₹1.8L – ₹2.3L per month

Annual profit	₹21L – ₹27L
Investment	₹18 Lakhs
Payback	12–18 months

Ideal Franchise Partner

We are looking for partners who have:

- Entrepreneurial mindset
- Strong business networks
- Interest in consulting and marketing
- Leadership ability
- Commitment to long-term growth

Join the Marcamor Network

Marcamor aims to build a **national consulting and growth partner network.**

This franchise opportunity allows entrepreneurs to build a profitable consulting business with strong brand support.

Let's build something impactful, together.

 Hyderabad | Chennai | Bengaluru | Mumbai

 United States | United Kingdom

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